

## CONTRA COSTA COUNTY LIBRARY



FOR IMMEDIATE RELEASE



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*511 Contra Costa helps get you there with free transit passes  
to select Discover & Go venues in August, September, & October*



August 1, 2015 -- Contra Costa County Library and [511 Contra Costa](http://511.contracosta.org) are teaming up again to promote the use of public transportation by offering free BART tickets to Contra Costa County Library cardholders with *Discover & Go* reservations for use during the months of August, September, and October. Library users can submit their request for up to 3 \$10 BART tickets by clicking on the banner ad on their Discover & Go pass.

To sign-up for free BART tickets, view your August / September / October

reservation on your [Discover & Go account](#):

- 1) Click "View" and "Print Pass"
- 2) Click on the the 511 banner on your Discover & Go pass to sign-up & request your BART ticket. The banner will look like this:



The free *Discover & Go* promotional BART tickets are available to library cardholders who have August, September, or October reservations for the following venues:

Asian Art Museum | The Beat Museum | Bedford Gallery | California  
Academy of Sciences | California Historical Society | California  
Shakespeare Theater | Chabot Space & Science Center | Children's  
Creativity Museum | Chinese Historical Society of America  
Museum | Contemporary Jewish Museum | Exploratorium | Freight &  
Salvage | GLBT History Museum | Habitot Children's  
Museum | Lawrence Hall of Science | Museum of Art and Digital  
Entertainment | Museum of the African Diaspora | Oakland Museum of  
California | Pacific Pinball Museum | Ripley's Believe it or Not!  
ODDitorium | UC Botanical Garden | Yerba Buena Center for the Arts

BART tickets will be mailed to cardholders' homes via standard 1st Class U.S. Postal Service within five business days of their request. The BART ticket offer is limited to one request per household and the offer is available while supplies last.

This BART ticket offer is funded by the **Contra Costa Transportation Authority's** Half Cent Sales Tax for Transportation Improvements (Measure J) and the **Bay Area Air Quality**

**Management District's** Transportation Fund for Clear Air. The promotion is intended to encourage the use of public transit to access museums and is not a need-based program.

Since its inception in January 2011, ***Discover & Go*** has met Contra Costa County Library's goal of providing access to culture inside and outside of the library by attracting more than 50 Bay Area museum partners and making over 600,000 cultural visits possible for families with library cards.

**511 Contra Costa** is a comprehensive Transportation Demand Management (TDM) program that promotes transportation alternatives to the single occupant vehicle. 511 Contra Costa encourages "green commutes" via the utilization of alternative modes of transportation that improve traffic congestion and improve air quality by maximizing the use of the entire transportation network. For more information visit [511contracosta.org](http://511contracosta.org).

Contra Costa County Library serves over [1,111,339](http://1.111.339) residents of urban, suburban, and rural communities through 26 community libraries, three Library-a-Go-Go book dispensers, and online library services available 24/7 at [ccclib.org](http://ccclib.org). As the winner of numerous awards, including the **2015 John Cotton Dana Library Public Relations Award** for War Ink - an exhibit and forum dedicated to veterans, the **National Association of Counties 2014 Achievement Award** for its LiveChat: eGovernment Customer Relationship Management, the **2012 National Medal for Museum and Library Service** from the Institute of Museum and Library Services, two awards from the **American Library Association Office for Information Technology Policy** for **Cutting-Edge Technology in Library Service**, Contra Costa County Library is recognized as a leader among libraries implementing technology to improve service, reduce costs, and deliver on the Library's mission of *bringing people and ideas together*.

The Discover & Go project was supported in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.

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